

Ninth Moon Graphic Design

NOTE: Price list is for *design services only*. Printing and product sold separately.

- free graphic design with order minimums for Ninth Moon products--see product pricing page for details.
- all design work done by Ninth Moon owner, Laron Glover
- you may use the design with other print shops, on other products*

Money-Saving Options--add them up (we save = you save!)

	Cost	Pay Online (we take Visa/MC)	Fill out design survey (or have current one on file)	Existing Design Client? (note a)	New book / love old layout? (note b)
		-2%	-3%	-10%	-10%
Bookplates	\$120	(\$2.40)	(\$3.60)	(\$12.00)	(\$12.00)
Promotional Labels (1.5" round)	\$60	(\$1.20)	(\$1.80)	(\$6.00)	(\$6.00)
Book Cover Design (front, spine, back)					
Mass Market (pocketbook)	\$900	(\$18.00)	(\$27.00)	(\$90.00)	n/a
Trade Paperback/Hardcover	\$1,200	(\$24.00)	(\$36.00)	(\$120.00)	n/a
Dust jacket (with end flaps)	\$1,440	(\$28.80)	(\$43.20)	(\$144.00)	n/a
1st chapter booklets (for printing or online posting)					
1-20 pages	\$120	(\$2.40)	(\$3.60)	(\$12.00)	(\$12.00)
additional page charge (per page)	\$5	(\$0.10)	(\$0.15)	(\$0.50)	(\$0.50)
Postcards (up to 6" x 9")					
one side	\$90	(\$1.80)	(\$2.70)	(\$9.00)	(\$9.00)
both sides	\$135	(\$2.70)	(\$4.05)	(\$13.50)	(\$13.50)
Shelf Talkers (print 4 per 8.5 x 11 page)					
one side	\$90	(\$1.80)	(\$2.70)	(\$9.00)	(\$9.00)
both sides	\$135	(\$2.70)	(\$4.05)	(\$13.50)	(\$13.50)
Bookmarks - per side (up to 3" x 7")					
one side	\$60	(\$1.20)	(\$1.80)	(\$6.00)	(\$6.00)
both sides	\$90	(\$1.80)	(\$2.70)	(\$9.00)	(\$9.00)
Posters & Banner Design					
8.5 x 11" poster	\$90	(\$1.80)	(\$2.70)	(\$9.00)	(\$9.00)
24" x 36" poster	\$120	(\$2.40)	(\$3.60)	(\$12.00)	(\$12.00)
4' x 6' poster	\$180	(\$3.60)	(\$5.40)	(\$18.00)	(\$18.00)
Social Networking Logos	\$54	(\$1.08)	(\$1.62)	(\$5.40)	(\$5.40)
<small>(for use with MySpace, Facebook, etc)</small>					
E-mail signatures w/graphic	\$54	(\$1.08)	(\$1.62)	(\$5.40)	(\$5.40)
Shipping Label - large (3.75 x 3")	\$54	(\$1.08)	(\$1.62)	(\$5.40)	(\$5.40)
Return Address Label - (2.625 x 1")	\$30				
Letterhead & mini-notes	\$45	(\$0.90)	(\$1.35)	(\$4.50)	(\$4.50)
Envelopes	\$39	(\$0.78)	(\$1.17)	(\$3.90)	(\$3.90)
Website graphics - (scaled for web, transparent background)					
banner - up to 9" x 3"	\$240	(\$4.80)	(\$7.20)	(\$24.00)	(\$24.00)
small graphics - up to 3" x 3"	\$60	(\$1.20)	(\$1.80)	(\$6.00)	(\$6.00)
larger graphics - up to 5" x 5"	\$120	(\$2.40)	(\$3.60)	(\$12.00)	(\$12.00)
Advertising layouts					
small - up to 1/4 page ad	\$120	(\$2.40)	(\$3.60)	(\$12.00)	(\$12.00)
medium - up to 1/2 page ad	\$150	(\$3.00)	(\$4.50)	(\$15.00)	(\$15.00)
large - full page ad	\$180	(\$3.60)	(\$5.40)	(\$18.00)	(\$18.00)
Promotional Product Design (e.g. Zazzle-type items)					
Mug Design, T-shirt, etc*	\$75	(\$1.50)	(\$2.25)	(\$7.50)	(\$7.50)

Other design service quotes upon request

Notes:

* You may use Ninth Moon's work free of charge, but depending on intended use (outside of product listed), client is responsible for any additional licensing & fees required for stock images and font use.

(a) If we've done design work for you before, take off 10%. We love you!

(b) Have a new book (but like the prior design work we've done for you?). Layout stays the same--we'll swap out book, graphics, text & update colors. Applies to prior Ninth Moon design work only.

Print date: 3/16/2010

Pricing current as of print date; please check Ninth Moon website for any pricing changes